



WESTERN SNOW CONFERENCE



Web site: www.westernsnowconference.org

Vendor Information

Western Snow Conference 84th Annual Meeting April 18-21, 2016 Seattle, Washington

The Western Snow Conference invites vendors to participate and display their products, expertise, and services at the 84th annual meeting to be held in Seattle, Washington April 18-21, 2016. The annual conference will bring together scientific researchers, practitioners, and decision-makers from a variety of disciplines associated with snow, water, climate, and natural resource data collection and management. The four-day Conference begins with a workshop on Monday, April 18, followed by two days dedicated to technical presentations, and ending with a technical tour of local points of interest.

This year's conference will be held at the Best Western Plus Executive Inn in Downtown Seattle next to the Space Needle.

Best Western Plus Executive Inn
200 Taylor Avenue N
Seattle, Washington, 98109-5016, USA

At our last meeting in Grass Valley, California, firms and organizations displayed their wares and provided information on their services to scores of potential clients. The 84th annual meeting in Seattle is expected to attract between 70-100 people and will provide an excellent opportunity for vendors to publicize their products and services. Representatives of the USDA Natural Resources Conservation Service, USDA Forest Service, state water agencies, irrigation districts, utility companies, consulting companies, and other water related organizations will be in attendance.

Exhibit Space

The vendor exhibit spaces will be located adjacent to the Conference Room. This area assures high visibility for all exhibits and provides a comfortable location for attendees to gather while on break and during sessions. It will also be the area for coffee breaks and poster presentations.

Exhibit Set Up: Setup may take place between 2-5 pm Monday, April 18th. Exhibits may remain in place until 5 pm on April 20th.

Rates and Fees: A basic \$325 fee is required for exhibiting privileges, payable in advance to the Western Snow Conference. This should be received by March 15, 2016 to assure your booth space. The \$325 fee includes booth space, table, electrical outlet, wireless internet, conference registration fee for one person, company logo and link on the Western Snow Conference website, and one copy of the Conference proceedings.

Space is limited and will be assigned on a first-come, first served basis. Reserve your space as soon as possible by following the online registration link below or by mailing in the attached form:

<http://www.regonline.com/westernsnowconference2016>

Exhibitor's Introduction

During the opening remarks on Tuesday April 19th in the morning, each exhibitor will be allowed to show 3 power point slides and will be given 3 minutes at the podium to introduce themselves and their company. Please email the power point file (5 MB max) to Keith Bellingham kbellingham@stevenswater.com. Make sure your company's logo is on the first slide.

Coffee Breaks Sponsorship

As an added bonus, your organization can also sponsor a coffee break at the Western Snow Conference. Your organization will be recognized at the start of this coffee break, and the attendees will very much appreciate your efforts! You also might consider other means of supporting the conference, such as giving drink tickets for the Wednesday night banquet to participants who visit your booth, or donating small items (with your company logo!) for a raffle.

Even if you do not plan to be an exhibitor, WE WELCOME SUPPORTING SPONSORS. Sponsors who contribute \$200 or more to support the Conference will be acknowledged at the annual meeting, will be prominently listed in the published Proceedings, and your company logo and website will be displayed on the Western Snow Conference website. If your company sponsors a coffee break, please provide a power point slide with your company's logo and it will be displayed on the screen during the break. Email the slide to kbellingham@stevenswater.com

Over the years the Western Snow Conference has provided the opportunity for people who work in the field of snow hydrology, water supply forecasting, water conservation and use, and watershed management to meet with sales people who are knowledgeable and helpful in assisting them to meet their needs. I believe that the 2016 Conference in Seattle will bring together a diverse group interested in the latest technology and equipment available. I look forward to seeing you at the Conference.

Sincerely,

Gary Freeman
General Chair
Western Snow Conference
westernsnowconference@gmail.com

Keith Bellingham
Vendor Chair
Western Snow Conference
Kbellingham@stevenswater.com

**Registration Form 84th Annual Meeting of the Western Snow Conference
Seattle, Washington USA April 18-21, 2016**

register online at: www.westernsnowconference.org

Or mail completed form to:

WESTERN SNOW CONFERENCE
PO BOX 485
BRUSH PRAIRIE, WA. 98606 USA

westernsnowconference@gmail.com
(360) 263-5188

Check or money order payable to **Western Snow Conference**, \$US only. To pay with credit card, please register online at www.regonline.com/westernsnowconference2016. Receipts available at the conference.

Name _____

Organization _____

Address _____

City _____ State/Province _____ Zip/Post Code _____

Email _____ Phone _____

FEEES FOR CONFERENCE REGISTRATION SUBMITTED BEFORE APRIL 1

Conference Registration	\$140	_____
Student Registration	\$50	_____
1-day (Tues <i>or</i> Wed) Conference Registration	\$85	_____
Conference Registration for WSC Retired or Life Members	\$35	_____
Additional late fee for all Registration submitted after March 31 for above categories	\$25	_____
Monday ¹ Short Course "Validation of the rain/snow Global Precipitation Measurements (GPM) satellite data in the Olympics Mtns: Univ of Washington and NASA	\$75	_____
2016 WSC Proceedings (if <i>not</i> attending conference)	\$45	_____
Attending Monday ² WSC Executive Committee Meeting?	no charge	_____
Is your spouse interested in the Wednesday ³ spouses' tour?	no charge	_____
*Wednesday night banquet ⁴ (specify number)	\$50 x _____	_____
* Thursday Technical Tour ⁵ to the Skagit River Valley (specify number)	\$85 x _____	_____
Vendor Registration ⁶	\$325	_____
Would your company like to sponsor a coffee break?	\$350	_____
Total		\$ _____

Note: Printed conference Proceedings are included with all conference registration fees. Conference Proceedings are available for \$45 otherwise. Please include an additional \$25 late fee for all conference registration submitted after March 31, 2016. No refunds on conference fees after April 22, 2016.

¹April 18, 0900-1400; price includes lunch.

²April 18, 1500-1700

³April 21, tour of various points of interest around Seattle; shuttle provided.

⁴April 20, 1800-2100

⁵April 21, 0830-1630, TECH TOUR; includes lunch.

⁶Vendor registration includes booth/display space, internet connection, company logo and link on the Western Snow Conference website, copy of conference Proceedings, and entitles one company representative to attend the Tuesday and Wednesday technical sessions. Thank you for supporting the Western Snow Conference!