



WESTERN SNOW CONFERENCE

Web site: www.westernsnowconference.org

Vendor Information

**Western Snow Conference 85th Annual Meeting
A Joint Conference with the
Weather Modification Association
April 17-20, 2017
Boise, Idaho**

The Western Snow Conference invites vendors to participate and display their products, expertise, and services at the 85th annual meeting to be held in Boise, Idaho April 17-20, 2017. This is our first ever joint conference with the Weather Modification Association, a group of people involved with cloud seeding, hail suppression and the science supporting these activities. The joint nature of the 2017 conference effectively doubles the opportunity for exposure of your scientific products and services. The conference will bring together scientific researchers, practitioners, and decision-makers from a variety of disciplines associated with snow, water, climate, cloud seeding, hail suppression, and natural resource data collection and management. The four-day Conference begins with a workshop on the science of cloud seeding on Monday, April 17, followed by two days of joint plenary sessions and concurrent technical presentations, and ending with a technical tour of local points of interest.

This year's conference will be held at the Grove Hotel in downtown Boise. The Grove is a fabulous venue for our combined conference, and is one of only two hotels in Idaho to receive the AAA's Four Diamond rating.

The Grove Hotel
245 S. Capitol Blvd,
Boise Idaho 83702 USA

The Grove Hotel is holding a limited number of rooms at the Federal Per Diem rate of \$91, so please make your plans and reserve your rooms early. To receive this rate, use their online booking link: <http://bookings.ihotelier.com/bookings.jsp?groupID=1714325&hotelID=76224>

At our last meeting in Seattle, Washington, vendors displayed their wares and provided information on their services to scores of potential clients. The 85th annual meeting in Boise is expected to attract 200 or more people and will provide an excellent opportunity for vendors to publicize their products and services. Representatives of the USDA Natural Resources Conservation Service, USDA Forest Service, state water agencies, irrigation districts, utility companies, consulting companies, and other water related organizations will be in attendance.

Exhibit Space

The vendor exhibit spaces will be located adjacent to the Conference Room. This area assures high visibility for all exhibits and provides a comfortable location for attendees to gather while on break and during sessions. It will also be the area for coffee breaks and poster presentations.

Exhibit Set Up: Setup may take place between 2-5 pm Monday, April 17th. Exhibits may remain in place until 5 pm on April 19th.

Rates and Fees: A basic \$350 fee is required for exhibiting privileges, payable in advance to the Western Snow Conference. This should be received by March 15, 2017 to assure your booth space. The \$350 fee includes booth space, table, electrical outlet, wireless internet, conference registration fee for one person, company logo and link on the Western Snow Conference website, and one copy of the Conference proceedings.

Space is limited and will be assigned on a first-come, first served basis. Reserve your space as soon as possible by following the online registration link below or by mailing in the attached form: www.regonline.com/westernsnowconference2017

Exhibitor's Introduction

On Tuesday April 18th, each exhibitor will be introduced and recognized before all attendees at the joint plenary session.

Coffee Breaks Sponsorship

As an added bonus, your organization can also sponsor a coffee break at the Western Snow Conference. Your organization will be recognized at the start of this coffee break, and the attendees will very much appreciate your efforts! You also might consider other means of supporting the conference, such as giving drink tickets for the Wednesday night banquet to participants who visit your booth. At the start of the banquet on Wednesday evening, we will further recognize the support of our vendors by holding a door prize raffle. ***Please consider donating small items (with your company logo!) for the raffle.***

Even if you do not plan to be an exhibitor, WE WELCOME SUPPORTING SPONSORS. Sponsors who contribute \$200 or more to support the Conference will be acknowledged at the annual meeting, will be prominently listed in the published Proceedings, and your company logo and website will be displayed on the Western Snow Conference website. If your company sponsors a coffee break, please provide a power point slide with your company's logo and it will be displayed on the screen during the break. Email the slide to: westernsnowconference@gmail.com

Over the years the Western Snow Conference has provided the opportunity for people who work in the field of snow hydrology, water supply forecasting, water conservation and use, and watershed management to meet with sales people who are knowledgeable and helpful in assisting them to meet their needs. I believe that the 2017 Conference in Boise will bring together a diverse group interested in the latest technology and equipment available. I look forward to seeing you at the Conference.

Sincerely,

Scott Patee
General Chair
Western Snow Conference
westernsnowconference@gmail.com

Lucas Zukiewicz
Vendor Chair
Western Snow Conference
lucas.zukiewicz@mt.usda.gov

**Registration Form 85th Annual Meeting of the Western Snow Conference and
Weather Modification Association, Boise, Idaho April 17-20, 2017**

register online at: www.regonline.com/westernsnowconference2017

Or mail completed form to:

WESTERN SNOW CONFERENCE
PO BOX 485
BRUSH PRAIRIE, WA. 98606 USA

westernsnowconference@gmail.com
(360) 263-5188

Check or money order payable to **Western Snow Conference**, \$US only. To pay with credit card, please register online. Receipts available at the conference.

Name _____

Organization _____

Address _____

City _____ State/Province _____ Zip/Post Code _____

Email _____ Phone _____

FEEES FOR CONFERENCE REGISTRATION SUBMITTED BEFORE APRIL 1

Conference Registration	\$140	_____
Student Registration	\$50	_____
1-day (Tues <i>or</i> Wed) Conference Registration	\$85	_____
Conference Registration for WSC Retired or Life Members	\$35	_____
Additional late fee for all Registration submitted after April 1 for above categories	\$25	_____
Monday ¹ Short Course "Tracing the Effects of Cloud Seeding through the Hydrologic Cycle"	\$85	_____
2017 WSC Proceedings (if not attending conference)	\$45	_____
Attending Monday ² WSC Executive Committee Meeting?	no charge	_____
Wednesday ³ Spouse/Guest Tour?	no charge	_____
Wednesday night banquet ⁴ (specify number)	\$50 x _____	_____
Thursday Technical Tour ⁵ of Dry Creek Experimental Watershed, NRCS SNOTEL site and more (specify number)	\$85 x _____	_____
Vendor Registration ⁶	\$350	_____
Non-Profit/Agency Registration ⁶	\$250	_____
Would your company like to sponsor a coffee break?	\$375	_____
Total	\$	_____

Note: Printed Conference Proceedings are included with all conference registration fees. Conference Proceedings are available for \$45 otherwise. Please include an additional \$25 late fee for all conference registration submitted after March 31, 2017. No refunds on conference fees after April 20, 2017.

¹April 17, 1130-1700; registration includes lunch.

²April 17, 0800-1100 WSC Executive Committee Meeting.

³April 19, 0800-1300 Guest Tour of World Center for Birds of Prey; breakfast and shuttle provided.

⁴April 19, 1800-2100 Banquet

⁵April 20, 0900-1700 Technical Tour; shuttle and lunch provided.

⁶Vendor/Non Profit/Agency registration includes booth/display space, internet connection, company logo and link on the Western Snow Conference website, copy of Conference Proceedings, and entitles one representative to attend the Tuesday and Wednesday technical sessions. Thank you for supporting the Western Snow Conference!