



WESTERN SNOW CONFERENCE



Web site: www.westernsnowconference.org

Vendor Information

Western Snow Conference 86th Annual Meeting April 16-19, 2018 Albuquerque, New Mexico

The Western Snow Conference invites vendors to participate and display their products, expertise, and services at the 86th annual meeting to be held in Albuquerque, New Mexico, April 16-19, 2018. The annual conference will bring together scientific researchers, practitioners, and decision-makers from a variety of disciplines associated with snow, water, climate, and natural resource data collection and management. The four-day Conference begins with a short course workshop on Monday, April 16, followed by two days dedicated to technical presentations, and ending with a technical tour of local points of interest.

This year's conference will be held at the Crowne Plaza Hotel near downtown Albuquerque, New Mexico.

Crowne Plaza Albuquerque
1901 University Blvd NE
Albuquerque, NM 87102, USA

At our last meeting in Boise, Idaho, firms and organizations displayed their wares and provided information on their services to scores of potential clients. The 86th annual meeting in Albuquerque is expected to attract between 70-100 people and will provide an excellent opportunity for vendors to publicize their products and services. Representatives of the USDA Natural Resources Conservation Service, USDA Forest Service, state water agencies, irrigation districts, utility companies, consulting companies, and other water related organizations will be in attendance.

Exhibit Space

The vendor exhibit spaces will be located adjacent to the Conference Room. This area assures high visibility for all exhibits and provides a comfortable location for attendees to gather while on break and during sessions. It will also be the area for coffee breaks and poster presentations.

Exhibit Set Up: Setup may take place between 2-5 pm Monday, April 16th. Exhibits may remain in place until 5 pm on April 18th.

Rates and Fees: A basic \$400 fee is required for exhibiting privileges, payable in advance to the Western Snow Conference. This should be received by March 15, 2018 to assure your booth space. The \$400 fee includes booth space, table, electrical outlet, wireless internet, conference registration fee and banquet for one person, company logo and link on the Western Snow Conference website, and one copy of the Conference Proceedings.

Space is limited and will be assigned on a first-come, first served basis. Reserve your space as soon as possible by following the online registration link below or by mailing in the attached form:

www.regonline.com/westernsnowconference2018

Exhibitor's Introduction

During the opening remarks on Tuesday April 17th in the morning, each exhibitor will be allowed to show 3 power point slides and will be given 3 minutes at the podium to introduce themselves and their company. Please email the power point file (5 MB max) to Connie Maxwell Connie.Maxwell@ars.usda.gov. Make sure your company's logo is on the first slide.

Coffee Breaks Sponsorship

As an added bonus, your organization can also sponsor a coffee break at the Western Snow Conference. Your organization will be recognized at the start of this coffee break, and the attendees will very much appreciate your efforts! If your company sponsors a coffee break, please provide a power point slide with your company's logo and it will be displayed on the screen during the break. Email the slide to Connie.Maxwell@ars.usda.gov.

In addition, please bring an item (with your company logo!) for our Wednesday evening banquet raffle. This is a fun event which also highlights your company's support of the Western Snow Conference.

Even if you do not plan to be an exhibitor, WE WELCOME SUPPORTING SPONSORS. Sponsors who contribute \$200 or more to support the Conference will be acknowledged at the annual meeting, will be prominently listed in the published Proceedings, and your company logo and website will be displayed on the Western Snow Conference website.

Over the years the Western Snow Conference has provided the opportunity for people who work in the field of snow hydrology, water supply forecasting, water conservation and use, and watershed management to meet with sales people who are knowledgeable and helpful in assisting them to meet their needs. I believe that the 2018 Conference in Albuquerque will bring together a diverse group interested in the latest technology and equipment available. I look forward to seeing you at the Conference.

Sincerely,

Scott Pattee
General Chair
Western Snow Conference
westernsnowconference@gmail.com

Connie Maxwell
Vendor Chair
Western Snow Conference
Connie.Maxwell@ars.usda.gov.

Registration Form 86th Annual Meeting of the Western Snow Conference
Albuquerque, NM USA April 16-19, 2018

register online at: www.WesternSnowConference.org

Mail completed form to:

WESTERN SNOW CONFERENCE
 PO BOX 485
 BRUSH PRAIRIE, WA. 98606 USA

westernsnowconference@gmail.com
 (360) 263-5188

Check or money order payable to **Western Snow Conference**, US\$ only. To pay with credit card, please register online at: www.regonline.com/westernsnowconference2018. Receipts available at the conference, on request.

Name _____

Organization _____

Address _____

City _____ State/Province _____ Zip/Post Code _____

Email _____ Phone _____

FEEES FOR CONFERENCE REGISTRATION SUBMITTED BEFORE APRIL 1

Conference Registration (includes Awards Banquet)	\$190	_____
Student Registration (includes Awards Banquet)	\$50	_____
1-day (Tues <i>or</i> Wed) Conference Registration	\$85	_____
Conference Registration for WSC Retired or Life Members (Includes banquet)	\$85	_____
Additional late fee for Registrations submitted after March 31 for ALL of the above categories	\$25	_____
Monday ¹ Short Course "Communicating Scientific Information to Broad Audiences"	\$75	_____
2018 WSC Proceedings (if <i>not</i> attending conference)	\$45	_____
Attending Monday ² WSC Executive Committee meeting?	no charge	_____
Wed ³ Guest Tour	no charge	_____
* Additional Wednesday night banquet ⁴ (specify number)	\$50 x _____	_____
Will you be attending banquet ?	Yes _____	No _____
* Thursday Technical Tour ⁵ to the Lower Rio Grande Valley (specify number)	\$85 x _____	_____
Vendor Registration ⁶	\$400	_____
Would your company like to sponsor a coffee break?	\$375	_____
Total	\$	_____

Note: Printed conference Proceedings are included with all conference registration fees. Conference Proceedings are available for \$45 otherwise. Please include an additional \$25 late fee for all conference registration submitted after March 31. No refunds on conference fees after April 14, 2018. *These items are non-refundable.

¹April 16, 0900-1400; price includes lunch.

²April 16, 1430-1730

³April 18, tour of various points of interest in Albuquerque.

⁴April 18, 1800-2100

⁵April 19, 0830-1630, Tech Tour; Points of Hydrologic interest in the Lower Rio Grande Valley, includes lunch.

⁶Vendor registration includes booth/display space, internet connection, company logo on the Conference website, copy of conference Proceedings, and entitles one company representative to attend the Tuesday and Wednesday technical sessions and evening banquet.

Thank you for supporting the Western Snow Conference!