



# WESTERN SNOW CONFERENCE



Web site: [www.westernsnowconference.org](http://www.westernsnowconference.org)

## Vendor Information

### Western Snow Conference 87<sup>th</sup> Annual Meeting April 15-18, 2019 Reno, Nevada

The Western Snow Conference invites vendors to display their products, expertise, and services at the 87<sup>th</sup> annual meeting to be held in Reno, Nevada, April 15-18, 2019. The annual conference will bring together scientific researchers, practitioners, and decision-makers from a variety of disciplines associated with snow, water, climate, and natural resource data collection and management. The four-day Conference begins with a short course workshop on Monday, April 15, followed by two days dedicated to technical presentations, and ending with a technical tour of local points of interest.

At our last meeting in Albuquerque, New Mexico, vendors displayed their products and provided information on their services to scores of potential clients. The 87<sup>th</sup> annual meeting in Reno is expected to attract between 100-125 people and will provide an excellent opportunity for vendors to publicize their products and services. Representatives of the USDA Natural Resources Conservation Service, USDA Forest Service, state water agencies, irrigation districts, utility companies, consulting companies, and other water related organizations will be in attendance.

#### Conference Venue

This year's conference will be held at the Reno Renaissance Downtown Hotel in Reno, Nevada. The Renaissance is a beautiful four star hotel on the Truckee River Promenade, and is within easy walking distance of food, coffee, cinema, shopping, museums, and, of course, casinos. The negotiated room rate for our conference is \$159/night. If you call the hotel for reservations (775-682-3900), please be sure to mention you are with the Western Snow Conference to help meet our guaranteed room night contract. If you wish to book online, follow this link:

[https://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkIdData=Western%20Snow%20Conference%5Erno%60snosnob%7Csnosnoc%7Csnosnoe%7Csnosnof%7Csnosnog%60159.00%60USD%60false%602%604/14/19%604/18/19%603/24/19&ap=resvlink&stop\\_mobi=yes](https://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkIdData=Western%20Snow%20Conference%5Erno%60snosnob%7Csnosnoc%7Csnosnoe%7Csnosnof%7Csnosnog%60159.00%60USD%60false%602%604/14/19%604/18/19%603/24/19&ap=resvlink&stop_mobi=yes)

#### Exhibit Space

The vendor exhibit spaces will be located adjacent to the Conference Room. This area assures high visibility for all exhibits and provides a comfortable location for attendees to gather while on break and during sessions.

Exhibit Set Up: Setup may take place between 2-5 pm Monday, April 15<sup>th</sup>. Exhibits may remain in place until 5 pm on April 17<sup>th</sup>.

Rates and Fees: A basic \$400 fee is required for exhibiting privileges, payable in advance to the Western Snow Conference. This should be received by March 15, 2019 to assure your booth space. The \$400 fee includes booth space, table, electrical outlet, wireless internet, conference registration fee and banquet for one person, company logo and link on the Western Snow Conference website, and one copy of the Conference Proceedings.

Space is limited and will be assigned on a first-come, first served basis. Reserve your space as soon as possible by mailing in the attached form or by following the online registration link below:

[www.regonline.com/westernsnowconference2019](http://www.regonline.com/westernsnowconference2019)

### **Exhibitor's Introduction**

During the opening remarks on the morning of Tuesday April 16<sup>th</sup>, each exhibitor will be allowed to show 3 power point slides and will be given 3 minutes at the podium to introduce themselves and their company. Please email the power point file (5 MB max) to Vince White at [Vince.White@sce.com](mailto:Vince.White@sce.com). Make sure your company's logo is on the first slide.

### **Coffee Breaks Sponsorship**

As an added bonus, your organization can also sponsor a coffee break at the Western Snow Conference. Your organization will be recognized at the start of this coffee break, and the attendees will very much appreciate your efforts! If your company sponsors a coffee break, please provide a power point slide with your company's logo and it will be displayed on the screen during the break. Email the slide to Vince White at [Vince.White@sce.com](mailto:Vince.White@sce.com). In addition, please bring an item (with your company logo!) for our Wednesday evening banquet raffle. This is a fun event which also highlights your company's support of the Western Snow Conference.

Even if you do not plan to be an exhibitor, WE WELCOME SUPPORTING SPONSORS. Sponsors who contribute \$200 or more to support the Conference will be acknowledged at the annual meeting, will be prominently listed in the published Proceedings, and your company logo and website will be displayed on the Western Snow Conference website.

Over the years the Western Snow Conference has provided the opportunity for people who work in the field of snow hydrology, water supply forecasting, water conservation and use, and watershed management to meet with sales people who are knowledgeable and helpful in assisting them to meet their needs. I believe that the 2019 Conference in Reno will bring together a diverse group interested in the latest technology and equipment available. I look forward to seeing you at the Conference.

Sincerely,

Ron Abramovich  
General Chair  
Western Snow Conference  
[ron.abramovich@id.usda.gov](mailto:ron.abramovich@id.usda.gov)

Vince White  
Vendor Chair  
Western Snow Conference  
[Vince.White@sce.com](mailto:Vince.White@sce.com).

**Registration Form 87th Annual Meeting of the Western Snow Conference  
Reno, NV USA April 15-18, 2019**

register online at: [www.WesternSnowConference.org](http://www.WesternSnowConference.org)

Mail completed form to:

WESTERN SNOW CONFERENCE  
PO BOX 485  
BRUSH PRAIRIE, WA. 98606 USA

westernsnowconference@gmail.com  
(360) 263-5188

Check or money order payable to **Western Snow Conference**, US\$ only. To pay with credit card, please register online at: [www.regonline.com/westernsnowconference2019](http://www.regonline.com/westernsnowconference2019). Receipts available at the conference, on request.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Post Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**FEEES FOR CONFERENCE REGISTRATION SUBMITTED BEFORE APRIL 1**

Conference Registration (includes Awards Banquet)	\$200	_____
Student Registration (includes Awards Banquet)	\$90	_____
1-day (Tues <i>or</i> Wed) Conference Registration	\$85	_____
Conference Registration for WSC Retired or Life Members (Includes banquet)	\$85	_____
Additional late fee for Registrations submitted <b>after March 31</b> for ALL of the above categories	\$25	_____
Monday <sup>1</sup> Short Course "Mapping surface elevations and snow depth with Structure from Motion Photogrammetry"	\$75	_____
2019 WSC Proceedings (if <i>not</i> attending conference)	\$45	_____
Attending Monday <sup>2</sup> WSC Executive Committee meeting?	no charge	_____
Wed <sup>3</sup> Guest Tour	no charge	_____
* Additional Wednesday night banquet <sup>4</sup> (specify number)	\$60 x _____	_____
Will you be attending Awards Banquet ?	Yes _____ No _____	
* Thursday Technical Tour <sup>5</sup> to the Desert Research Institute (specify number)	\$85 x _____	_____
Vendor Registration <sup>6</sup>	\$400	_____
Would your company like to sponsor a coffee break?	\$375	_____
	<b>Total</b>	<b>\$ _____</b>

**Note:** Printed conference Proceedings are included with all conference registration fees. Conference Proceedings are available for \$45 otherwise. Please include an additional \$25 late fee for all conference registration submitted after March 31. No refunds on conference fees after April 15, 2019. \*These items are non-refundable.

<sup>1</sup>April 15, 0900-1330; price includes lunch.

<sup>2</sup>April 15, 1400-1700

<sup>3</sup>April 17, Guest tour of various points of interest in Reno. Note: This activity is concurrent with the Conference on Wednesday.

<sup>4</sup>April 17, 1800-2100

<sup>5</sup>April 18, 0830-1630, Tech Tour; UNR Church Archives & Desert Research Institute labs, includes lunch.

<sup>6</sup>Vendor registration includes booth/display space, internet connection, company logo on the WSC website, copy of conference Proceedings, and entitles one company representative to attend the Tuesday and Wednesday technical sessions and Banquet.

**Thank you for supporting the Western Snow Conference!**