



# WESTERN SNOW CONFERENCE



Web site: [www.westernsnowconference.org](http://www.westernsnowconference.org)

## Vendor Information

### Western Snow Conference 81st Annual Meeting April 15-18, 2013 Snow King Resort, Jackson, Wyoming

The Western Snow Conference invites vendors to participate and display their products, expertise, and services at the 81st annual meeting to be held in Jackson, Wyoming, April 15-18, 2013. The annual conference will bring together scientific researchers, practitioners, and decision-makers from a variety of disciplines associated with snow, water, climate, and natural resource data collection and management. The four-day Conference begins with a workshop on Monday, April 15, followed by two days dedicated to technical presentations, and ending with a technical tour of local points of interest.

At our last meeting in Anchorage, Alaska, firms and organizations displayed their wares and provided information on their services to scores of potential clients. The 81st annual meeting in Jackson, Wyoming is expected to attract between 80-100 people and will provide an excellent opportunity for vendors to publicize their products and services. Representatives of the USDA Natural Resources Conservation Service, USDA Forest Service, state water agencies, irrigation districts, utility companies, consulting companies, and other water related organizations will be in attendance.

All exhibit spaces will be located in the Grand View Lodge of the Snow King Resort and will be situated adjacent to the Conference Room. This area assures high visibility for all exhibits and provides a comfortable location for attendees to gather while on break and during sessions. It will also be the area for coffee breaks and poster presentations.

Exhibit Set Up: Setup may take place between 2-5 pm Monday, April 15. Exhibits may remain in place until 5 pm on April 17.

Rates and Fees: A basic \$325 fee is required for exhibiting privileges, payable in advance to the Western Snow Conference. This should be received by March 15, 2013 to assure your booth space. The \$325 fee includes, booth space, table, electrical outlet, wireless internet, conference registration fee for one person, and one copy of the Conference proceedings. This fee does not include an annual membership. If membership in the organization is desired then annual dues may be paid at time of registration.

**Space is limited and will be assigned on a first-come, first served basis.** Reserve your space as soon as possible by mailing in the attached form or by registering online at: <http://www.regonline.com/Register/Checkin.aspx?EventID=1188624>

As an added bonus, your organization can also sponsor a coffee break at the Western Snow Conference. Your organization will be recognized at the start of this coffee break, and the attendees will very much appreciate your efforts! You also might consider other means of supporting the conference, such as giving drink tickets for the Wednesday night banquet to participants who visit your booth, or donating small items (with your company logo!) for a raffle.

Even if you do not plan to be an exhibitor, WE WELCOME SUPPORTING SPONSORS. Sponsors who contribute \$200 or more to support the Conference will be acknowledged at the annual meeting, will be prominently listed in the published Proceedings, and your company logo and website will be displayed on the Western Snow Conference website.

Over the years the Western Snow Conference has provided the opportunity for people who work in the field of snow hydrology, water supply forecasting, water conservation and use, and watershed management to meet with sales people who are knowledgeable and helpful in assisting them to meet their needs. I believe that the 2013 Conference in Jackson, Wyoming will bring together a diverse group interested in the latest technology and equipment available. I look forward to seeing you at the Conference.

Sincerely,

Peter L. Palmer  
General Chair  
Western Snow Conference

**Registration Form 81st Annual Meeting of the Western Snow Conference  
Jackson, Wyoming USA April 15-18, 2013**

*Register online at: [www.WesternSnowConference.org](http://www.WesternSnowConference.org)*

*Mail completed form to:*

WESTERN SNOW CONFERENCE [westernsnowconference@gmail.com](mailto:westernsnowconference@gmail.com)  
PO BOX 810 (530) 426-0318  
SODA SPRINGS CA 95728 USA

Check or money order payable to **Western Snow Conference**, \$US only. To pay with credit card, please register online. Receipts available at the conference.

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Post Code \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

**FEES FOR CONFERENCE REGISTRATION SUBMITTED BEFORE APRIL 1**

|   |                 |       |
|---|-----------------|-------|
| Conference Registration   | \$100           | _____ |
| Student Registration  | \$35            | _____ |
| 1-day (Tues <i>or</i> Wed) Conference Registration  | \$50            | _____ |
| Conference Registration for WSC Retired or Life Members   | \$35            | _____ |
| Additional late fee for all Registration submitted<br><b>after April 1</b> for above categories | \$25            | _____ |
| Monday "Long Range Forecasting" short course <sup>1</sup>                                       | \$35            | _____ |
| 2013 WSC Proceedings (if <i>not</i> attending conference)                                       | \$45            | _____ |
| Attending Monday WSC Executive Committee Meeting? <sup>2</sup> no charge                        |                 | _____ |
| Is your spouse interested in the Wednesday spouse's tour? <sup>3</sup> no charge                |                 | _____ |
| * Wednesday night banquet (specify number) <sup>4</sup>   | \$45 x _____    | _____ |
| * Thursday Technical Tour (specify number) <sup>5</sup>   | \$60 x _____    | _____ |
| Off-Site fee (if staying at hotel other than Snow King Resort)                                  | \$70            | _____ |
| Vendor Registration <sup>6</sup>  | \$325           | _____ |
| Would your company like to sponsor a coffee break?  | \$300           | _____ |
|   | <b>Total \$</b> | _____ |

**Note:** Printed conference Proceedings are included with all conference registration fees. Conference Proceedings are available for \$45 otherwise. Please include an additional \$25 late fee for all conference registration submitted after April 1. No refunds on conference fees after April 10, 2013. \*These items are non-refundable.

<sup>1</sup> April 15, 0900-1400; price includes lunch.

<sup>2</sup> April 15, 1500-1700

<sup>3</sup> April 17, tour of various points of interest around Jackson; shuttle provided.

<sup>4</sup> April 17, 1800-2100

<sup>5</sup> April 18, 0830-1630, wildlife and snow hydrology bus tour of Jackson Hole; includes lunch.

<sup>6</sup> Vendor registration includes booth/display space, internet connection, company logo on Western Snow Conference website, copy of Conference Proceedings, and entitles one company representative to attend the Tuesday and Wednesday technical sessions. Thank you for supporting the Western Snow Conference!