



WESTERN SNOW CONFERENCE



Web site: www.westernsnowconference.org

Vendor Information

Western Snow Conference 89th Annual Meeting April 18-21, 2022 Salt Lake City, Utah

The Western Snow Conference invites vendors to display their products, expertise, and services at the 89th annual meeting to be held in Salt Lake City, Utah, April 18-21, 2022. The annual conference will bring together scientific researchers, practitioners, and decision-makers from a variety of disciplines associated with snow, water, climate, and natural resource data collection and management. The four-day Conference begins with a short course workshop on Monday, April 18, followed by two days dedicated to technical presentations, and ending with a technical tour of local points of interest.

After two arduous years of dealing with the Coronavirus pandemic, I'm sure we are all eager to return to a face to face meeting at an excellent venue. The 89th annual meeting in Salt Lake City is expected to attract between 60-80 people and will provide an excellent opportunity for vendors to publicize their products and services. Representatives of the USDA Natural Resources Conservation Service, USDA Forest Service, state water agencies, irrigation districts, utility companies, consulting companies, and other water related organizations will be in attendance.

Conference Venue and Lodging

This year's conference will be held at the University of Utah overlooking Salt Lake City. Information about University Guest House Lodging can be found at: <http://www.math.utah.edu/~davar/visitorinfo.html>

Additional lodging information is available at the SLC Visitors Bureau:

<https://www.visitsaltlake.com/places-to-stay/>

and on the WSC Meeting Website: <https://westernsnowconference.org/meeting/2022>

Exhibit Space

The vendor exhibit spaces will be located adjacent to the Conference Room. This area assures high visibility for all exhibits and provides a comfortable location for attendees to gather while on break and during sessions.

Exhibit Set Up: Setup may take place between 2-5 pm Monday, April 18th. Exhibits may remain in place until 5 pm on April 20th.

Rates and Fees: A basic \$400 fee is required for exhibiting privileges, payable in advance to the Western Snow Conference. This should be received by March 15, 2022 to assure your booth space. The \$400 fee includes booth space, table, electrical outlet, wireless internet, conference registration fee and banquet for one person, company logo and link on the Western Snow Conference website.

Registration

Space is limited and will be assigned on a first-come, first served basis. Reserve your space as soon as possible by mailing in the attached form (with a check) or by credit card by following the online registration link below:

<https://forms.gle/mMNU32JwTBWTmcvAA>

Exhibitor's Introduction

During the opening remarks on the morning of Tuesday April 19th, each exhibitor will be allowed to show 3 power point slides and will be given 3 minutes at the podium to introduce themselves and their company. Please email the power point file (5 MB max) to the Western Snow Conference at: westernsnowconference@gmail.com. Make sure your company's logo is on the first slide.

Coffee Breaks Sponsorship

As an added bonus, your organization can also sponsor a coffee break at the Western Snow Conference. Your organization will be recognized at the start of this coffee break, and the attendees will very much appreciate your efforts! If your company sponsors a coffee break, please provide a power point slide with your company's logo and it will be displayed on the screen during the break. Email the slide to westernsnowconference@gmail.com. In addition, please bring an item (with your company logo!) for our Wednesday evening banquet raffle. This is a fun event which also highlights your company's support of the Western Snow Conference.

Even if you do not plan to be an exhibitor, WE WELCOME SUPPORTING SPONSORS. Sponsors who contribute \$200 or more to support the Conference will be acknowledged at the annual meeting, will be prominently listed in the published Proceedings, and your company logo and website will be displayed on the Western Snow Conference website.

Over the years the Western Snow Conference has provided the opportunity for people who work in the field of snow hydrology, water supply forecasting, water conservation and use, and watershed management to meet with sales people who are knowledgeable and helpful in assisting them to meet their needs. I believe that the 2022 Conference in Salt Lake City will bring together a diverse group interested in the latest technology and equipment available. We look forward to seeing you at the Conference.

Sincerely,

Noah Molotch
General Chair
Western Snow Conference
noah.molotch@colorado.edu

McKenzie Skiles
Conference Chair
Western Snow Conference
m.skiles@utah.edu

**Registration Form 89th Annual Meeting of the Western Snow Conference
Salt Lake City, UT, USA April 18-21, 2022**

Register online at: <https://forms.gle/mMNU32JwTBWTmcvAA>

Or Mail completed form with check payable to Western Snow Conference (USD\$ only) to:

WESTERN SNOW CONFERENCE
PO BOX 485
BRUSH PRAIRIE, WA. 98606 USA

To pay with credit card, please register online at: <https://forms.gle/mMNU32JwTBWTmcvAA> Receipts available at the conference.

Name _____

Organization _____

Address _____

City _____ State/Province _____ Zip/Post Code _____

Email _____ Phone _____

FEES FOR CONFERENCE REGISTRATION SUBMITTED BEFORE APRIL 1

Conference Registration (includes Awards Banquet)	\$200	_____
Student Registration (includes Awards Banquet)	\$90	_____
Virtual Attendance Option	\$50	_____
Conference Registration for WSC Retired or Life Members (Includes banquet)	\$85	_____
Additional late fee for Registrations submitted after March 31 for ALL of the above categories	\$25	_____
Monday ¹ Short Course: "Introduction to Colorado River Basin Forecast Center Forecasting Methods and Products"	\$75	_____
Attending Monday ² WSC Executive Committee meeting?	no charge	_____
Wed ³ Guest Tour (Includes Lunch)	no charge	_____
* Additional Wednesday night banquet ⁴ (specify number)	\$60 x _____	_____
Will you be attending Awards Banquet ?	Yes _____ No _____	
* Thursday Technical Tour ⁵ to Brighton SNOTEL site (specify number)	\$85 x _____	_____
Vendor Registration ⁶	\$400	_____
Would your company like to sponsor a coffee break?	\$375	_____
Total	\$	_____

Note: Please include an additional \$25 late fee for all conference registration submitted after March 31. No refunds on conference fees after April 15, 2022. *These items are non-refundable.

¹April 18, 0900-1330; price includes lunch.

²April 18, 1400-1700

³April 20, Guest tour of various points of interest in SLC. Note: This activity is concurrent with the Conference on Wednesday.

⁴April 20, 1800-2100

⁵April 21, 0900-1630, Tech Tour to Brighton SNOTEL site, includes lunch and transportation.

⁶Vendor registration includes booth/display space, internet connection, company logo on the WSC website, and entitles one company representative to attend the Tuesday and Wednesday technical sessions and Banquet.

Thank you for supporting the Western Snow Conference!