



# WESTERN SNOW CONFERENCE



Web site: [www.westernsnowconference.org](http://www.westernsnowconference.org)

## Vendor Information

**Western Snow Conference 90<sup>th</sup> Annual Meeting  
April 17-20, 2023  
Du Bois Center, Northern Arizona University  
Flagstaff, Arizona**

The Western Snow Conference invites vendors to display their products, expertise, and services at the 90<sup>th</sup> annual meeting to be held in Flagstaff, Arizona, April 17-20, 2023. The annual conference will bring together scientific researchers, practitioners, and decision-makers from a variety of disciplines associated with snow, water, climate, and natural resource data collection and management. The four-day Conference begins with a short course workshop on Monday, April 17, followed by two days dedicated to technical presentations, and ending with a technical tour of local points of interest.

The 90<sup>th</sup> annual meeting in Flagstaff is expected to attract between 60-80 people and will provide an excellent opportunity for vendors to publicize their products and services. Representatives of the USDA Natural Resources Conservation Service, USDA Forest Service, state water agencies, irrigation districts, utility companies, consulting companies, and other water related organizations will be in attendance. In addition, virtual attendees will have the opportunity to hear vendors introduce their products and service.

### Conference Venue and Lodging

This year's conference will be held at the Du Bois Center on the Northern Arizona University campus. Information about lodging can be found at:

[https://westernsnowconference.org/files/WSC\\_2023\\_Lodging\\_Recommendations.pdf](https://westernsnowconference.org/files/WSC_2023_Lodging_Recommendations.pdf)

### Exhibit Space

The vendor exhibit spaces will be located in or adjacent to the Conference Room. This area assures high visibility for all exhibits and provides a comfortable location for attendees to gather while on break and during sessions.

Exhibit Set Up: Setup will take place either Monday afternoon/evening or Tuesday morning (TBD). Exhibits may remain in place until 5 pm on April 19<sup>th</sup>. Vendor display areas will be locked overnight for secure storage.

### Shipping Address for Vendor Displays and Materials:

Prof. Rand Decker  
Department of Civil and Environmental Engineering  
College of Engineering, Informatics, and Applied Science  
Northern Arizona University  
Bldg. 69 / 2112 S. Huffer Lane  
(or PO Box 15650 if using US Postal Service)  
Flagstaff, AZ 86011  
(928)202-8156

**Rates and Fees:** A basic \$450 fee is required for exhibiting privileges, payable in advance to the Western Snow Conference. This should be received by March 15, 2023 to assure your booth space. The \$450 fee includes booth space, table, electrical outlet, wireless internet, conference registration fee and banquet for one person, company logo and link on the Western Snow Conference website.

### **Registration**

Online registration (via credit card): <https://forms.gle/4ZjNJMCuffSXbZPr5>

Registration form (pay by check): [https://westernsnowconference.org/files/Registration\\_Form\\_WSC\\_2023.pdf](https://westernsnowconference.org/files/Registration_Form_WSC_2023.pdf)

### **Exhibitor's Introduction**

On Tuesday April 18<sup>th</sup>, each exhibitor will be allowed to show 3 power point slides and will be given 3 minutes at the podium to introduce themselves and their company. Please email the power point file (5 MB max) to the Western Snow Conference at: [westernsnowconference@gmail.com](mailto:westernsnowconference@gmail.com). Make sure your company's logo is on the first slide.

### **Coffee Breaks Sponsorship**

As an added bonus, your organization can also sponsor a coffee break at the Western Snow Conference. Your organization will be recognized at the start of this coffee break, and the attendees will very much appreciate your efforts! If your company sponsors a coffee break, please provide a power point slide with your company's logo and it will be displayed on the screen during the break. Email the slide to [westernsnowconference@gmail.com](mailto:westernsnowconference@gmail.com). In addition, please bring an item (with your company logo!) for our Wednesday evening banquet raffle. This is a fun event which also highlights your company's support of the Western Snow Conference.

Even if you do not plan to be an exhibitor, WE WELCOME SUPPORTING SPONSORS. Sponsors who contribute \$200 or more to support the Conference will be acknowledged at the annual meeting, will be prominently listed in the published Proceedings, and your company logo and website will be displayed on the Western Snow Conference website.

Over the years the Western Snow Conference has provided the opportunity for people who work in the field of snow hydrology, water supply forecasting, water conservation and use, and watershed management to meet with sales people who are knowledgeable and helpful in assisting them to meet their needs. We believe that the 2023 Conference in Flagstaff will bring together a diverse group interested in the latest technology and equipment available. We look forward to seeing you at the Conference. Check the WSC Meeting Website for updated information: <https://westernsnowconference.org/meeting/2023>

Sincerely,

Teri Smyly  
General Chair  
Western Snow Conference  
[teri.smyly@pge.com](mailto:teri.smyly@pge.com)

Kevin Richards  
Conference Chair  
Western Snow Conference  
[kevin.richards@pge.com](mailto:kevin.richards@pge.com)

Andrew Schwartz  
Vendor Chair  
Western Snow Conference  
[aschwartz@berkeley.edu](mailto:aschwartz@berkeley.edu)